

Gendered representations of sexuality and romantic relationships in social media comedy skits by Nigerians

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Abstract

Background: Social media comedy skits have evolved into influential cultural texts across Africa. Although they are consumed as entertainment, these skits can reproduce, challenge, or normalise gendered assumptions about sexuality and romantic relationships. This study examined representations of African characters in social media comedy skits, with specific attention to the gender dynamics of sexuality and romantic relationships.

Methods: The study adopted a qualitative content analysis design. The data comprised 133 comedy skits posted by 42 Nigerian comedians between August and October 2022 on TikTok, Facebook, Instagram, X (formerly Twitter), and YouTube. The skits were purposively selected based on their focus on gender, relationships, sexuality, and romantic behaviours. They were analysed using thematic content analysis to identify

recurring patterns in the representations of gender dynamics, sexuality, emotional expression, and relationship behaviours.

Findings: Male sexuality was often represented as something urgent and immediate, visually stimulated, entitled, and dependent on a man's ability to perform, while women's sexuality was represented ambivalently as desirable and tempting to men, morally contested, and in need of discipline. Romantic relationships were often framed along economic lines: men were expected to provide for women financially, and women were portrayed as materially demanding or attracted to wealth. The gender of the comedian shaped the framing of the skits in relation to gender dynamics. Male comedians often focused more on male anxieties and portrayed women as the relational problem to be managed, while female comedians often foregrounded emotional harm, sexual negotiation, marital support, grief, and the consequences of male behaviour.

Conclusion: Social media comedy skits are important digital cultural spaces where gender norms around sexuality and romantic relationships are performed and circulated. These skits can reinforce patriarchal assumptions, including male sexual entitlement, transactional intimacy, female moral scrutiny, and gendered double standards. Future research should examine how audiences interpret these representations and how online comedy may be used in gender-transformative media literacy, sexual health communication, and relationship education.

Keywords: Comedy Skits, Gender, Romantic Relationships, Sexuality, Social Media

Introduction

Social media comedy skits currently constitute a prominent form of popular digital entertainment across Africa, particularly among young people who consume short-form videos regularly on platforms such as TikTok, Instagram, YouTube, Facebook, and X (formally, Twitter) (Ambrose, 2025; Emelife, 2024;

Ojomo & Sodeinde, 2021). In Nigeria and other African online creativity contexts, skit makers have moved beyond informal comic performances to influential cultural productions whose contents circulate widely, shaping everyday conversations about family, romance, money, morality, sexuality, gender, and social behaviour. Recent scholarship on

Nigerian online comedy skits reveals that skit creators now occupy celebrity and influencer positions, with the capacity to shape public attitudes through repeated humorous portrayals of social life (Akalonu & Ha, 2024).

Although comedy is often regarded as harmless or light entertainment rather than a serious art form, humour is a powerful cultural medium through which societies represent and negotiate sensitive issues. Sexuality, romantic relationships, and gendered power play are particularly suited to comic performances because they are socially charged but often difficult to discuss openly (Akalonu & Ha, 2024). This is expected, considering that in many African societies, public conversations about sexuality are shaped by religious morality, family expectations, gender respectability, and cultural norms around marriage and intimacy (Agbemenu et al., 2018; Igwe et al., 2025; Ndinda et al., 2011). Therefore, comedy provides a socially acceptable space for presenting, exaggerating, ridiculing, and debating sexual and romantic behaviour (Mensah et al., 2023).

African scholarship has increasingly examined gender and sexuality in

entertainment media, especially in relation to the objectification of women. Studies on Nigerian online comedy skits have shown that skit makers use sexual language, sex appeal, the male gaze, and sexualisation in ways that contribute to the objectification of women in digital entertainment (Akalonu & Ha, 2024; Amenorvi & Diaba, 2025; Filani & Oluwatomi, 2022). Related works on gendered power dynamics in Nigerian comedy skits also suggest that women are frequently positioned as objects of male pleasure, while men are represented through tropes that reflect dominance, provision, or sexual entitlement (Agoha et al., 2025). Although these studies are useful, the literature remains relatively limited in two important ways. First, much of the available works focus on objectification alone, rather than examining how sexuality is connected to romantic expectations, fidelity, money, emotional control, relationship and power play. Second, few studies systematically compare how male and female comedians frame gendered intimacy differently.

This study responds to the above gaps by examining Nigerian comedy skit makers' representation of gender dynamics in sexuality and romantic relationships in

social media. The study is concerned not only with whether men and women are represented positively or negatively, but with how gendered meanings are discursively constructed, to see: who is portrayed as desiring, who is desired, who is blamed, who is forgiven, who is expected to provide, who is expected to submit, whose sexuality is normalised, and whose sexuality is disciplined.

The study is significant because social media use has intensified, impacting changes in cultures across the globe (Hruska & Maresova, 2020; Hu et al., 2020; Odii, 2020; Russo, 2011). As such, jokes about sexuality and romantic relationships could shape how young people conceive ideas about love, sex, masculinity, femininity, money, fidelity, and social power. In this sense, comedy skits are not just isolated performances, but part of a broader digital culture where gender norms are continuously produced and reinforced. Concerns about misogyny, online gender abuse, and masculinist cultures across African digital platforms further underscore the need to examine how humour intersects with gender relations in online spaces (Parent et al., 2019; Parkins & Parkins, 2021; Scarcelli & Farci, 2024).

Within a broader African scholarship, the current paper contributes to African gender, media, and sexuality research by examining how humour can simultaneously reproduce patriarchal assumptions and expose anxieties around masculinity and economic provision. Understanding this ambivalence is important for future research, media literacy, gender-transformative communication, and sexual health programmes.

Methodology

This study employed a qualitative content analysis design to examine how gender, relationships, and sexuality are represented in selected online comedy skits. The choice of this design was driven by the nature of the data, which required close attention to both what is said and what is implied (Foley et al., 2014). In this context, the skits were treated not simply as entertainment, but as socio-cultural texts through which norms, expectations, and assumptions about gender and relationships are produced and circulated.

Sources of data collection

The dataset for this study consists of online comedy skits posted between August and October 2022. This period was chosen to ensure that the skits are

manageable and include a diverse set of skits. The skits were sourced from five major social media platforms: TikTok, Facebook, Instagram, X (formerly Twitter), and YouTube. These platforms were selected because of their wider deployment for the production and circulation of short-form comedy skits by Nigerians; hence, they provide access to widely shared audiovisual materials. An initial pool of 204 skits was identified across the selected platforms. Out of this number, a final sample of 133 comedy skits produced by 42 influential comedians were chosen for the study. The 42 comedians selected consist of 31 male comedians, 9 female comedians, and 2 male/female comedy groups. By influential comedians, we refer to each comedian's visibility across platforms, followership base, engagement indicators such as likes, shares and comments where available, and public recognition within the social media comedy space.

Sampling Technique

A purposive sampling technique was adopted to ensure that only skits relevant to the study objectives were included. Skits were included if they met the following conditions: they were posted within the study period; available on at least one of the selected platforms; and

engaged substantively with issues such as gender relations, romantic or sexual relationships, dating and marital expectations, gender roles, or relationship power dynamics. In addition, only skits with sufficient verbal, visual, or performative content to support meaningful interpretation were selected. Likewise, skits were excluded where these themes were absent, where the content was incomplete or unavailable at the point of analysis, or where duplicates had already been identified and merged. Given the multi-platform circulation of content, particular attention was paid to duplication. Skits appearing across platforms were compared based on title, creator, and storyline, and identical entries were merged.

Analytical approach

The unit of analysis was each skit; basic descriptive information was recorded, including title (or caption), creator, platform, date (where available), and the gender of the primary creator. The analysis combined both elements of content analysis and thematic analysis. Content analysis provided a structured way of organising the material into codes and categories, while thematic analysis allowed for a more interpretive

engagement with patterns across the dataset.

The process was iterative rather than strictly linear. It began with repeated viewing of the skits to build familiarity with their narratives, characters, and humour styles. Attention was then paid to how gender, relationships, and sexuality were constructed, including instances of control, negotiation, desire, conflict, and consent.

Coding was then conducted across relevant segments of dialogue, actions, and interactions. These codes captured both surface-level content (e.g., dating, infidelity, marriage, sexual behaviour) and more interpretive dimensions, such as authority, agency, dependency, manipulation, and entitlement. The codes were subsequently grouped into broader categories reflecting recurring patterns across the skits. These included gender-role expectations, relationship conflict, economic dimensions of intimacy, and representations of masculinity and femininity. From these categories, themes were developed to capture how the skits collectively represent, reinforce, or challenge social norms around gender and relationships.

Further, the coding process combined deductive and inductive strategies. Some codes were informed by the study's focus on gender, sexuality, and power, while others emerged directly from the data during repeated engagement with the skits. This allowed the analysis to remain theoretically informed without closing off unexpected insights.

The entire analytical approach unfolded in stages: initial familiarisation with each skit; generation of codes; grouping of related codes into categories; and the development and refinement of themes across the dataset. Themes were continuously reviewed against the data to ensure that they were both internally coherent and empirically grounded. Rather than treating themes as simple labels, they were developed as interpretive constructs that explain how humour operates in shaping and normalising particular understandings of gender, sexuality, and relationships (Braun & Clarke, 2020).

Trustworthiness and rigour

Several steps were taken to strengthen the credibility of the analysis. First, duplicate skits were carefully identified and merged to ensure that each entry in the dataset was unique. Second, repeated

viewing helped to identify deeper engagement with both verbal and non-verbal elements of the skits. Third, coding decisions were documented to provide a clear link between the data and the themes generated.

In addition, categories and themes were refined iteratively to ensure that they emerged from the data rather than being imposed prematurely. The reporting of findings was supported by the transparent analytical procedure adopted, particularly in how data were selected, coded, and interpreted.

Ethical considerations

The study relied on comedy skits that are publicly available on social media platforms. As such, it did not involve direct interaction with participants or the collection of primary personal data. However, care was still exercised in the analysis and reporting. The focus remained on patterns of representation rather than on individual creators. Where examples are used, they are presented in a way that supports analysis without unnecessarily exposing or misrepresenting the individuals involved.

Findings

Six broad themes emerged from the data concerning the discursive representation

of gendered assumptions about sexuality and romantic relationships. These are explained in turn below. However, the summaries of each skit (id) are provided in Appendix 1.

Men's sexuality as urgent, visual, and difficult to control

This is a dominant representation across the data, especially in skits produced by male comedians. The skits portray men's sexuality as stimulated through their sight and difficult to control. Men were often portrayed as immediately attracted to women's bodies, especially younger women, with visibly curvy hips and large breasts. Others include women who wore tighter clothes, shorter skirts, and lower-cut tops that were presented in the skits as being worn specifically to project women's sexual attractiveness. In these portrayals, men were positioned as desirers, while women's bodies became the trigger for male sexual desire (see skits 1, 16, 27, 28, 33, 41, 47, 70, 78, 118).

Male desire was frequently linked to impulsive behaviour, including cheating, denial of existing partners, pursuit of side relationships, sexual opportunism, and poor judgement in romantic situations (see skits 16, 28, 41, 47, 68, 70, 91, 95,

97, 103, 131, 133). These behaviours are often treated as comical in the skits, but their repetitiveness presents male sexual restlessness as socially recognisable and almost expected.

For example, in skit 28 by Mr Macaroni, Mummy Wa/Kemi (Mr Macaroni's wife) was seen having a conversation with her ex-boyfriend. Clearly impressed by her appearance, he becomes intensely attracted to her. His conversation with her quickly shifts from admiration to bold, suggestive flirting, as though seeing her again has suddenly reignited his desire for her and made him want her back immediately. The following is the excerpt from the skit:

Ex-boyfriend: "Kemisynthesis... wow. How I wish things had worked out between us. I would have made you a real woman... my queen, the woman in charge of my palace. Look at you... The most beautiful woman in the world."

Mummy Wa: "Stop it." (*She blushes, visibly flattered by the attention.*)

Ex-boyfriend: "The most respected... the most beautiful...

the sexiest." (Clearly captivated by her appearance, he sticks out his tongue flirtatiously and moves closer, attempting to kiss her.)

Just as he is about to kiss her, Mr Macaroni walks in and interrupts them.

Masculinity was also tied to sexual performance. Some skits portrayed men as needing to satisfy women sexually to retain masculine authority (see skits 3, 31, 32, 124). Where men were represented as sexually inadequate, quick to ejaculate, or unable to satisfy their partners, the consequence was shame, female dissatisfaction, infidelity, or loss of respect. In this sense, masculinity was not only tied to sexual desire but also to sexual performance.

For example, OGB Recent (31) is portrayed as a gatekeeper who failed to open the gate promptly for his boss. His boss walks up to him, slaps him and demands that he perform his duty. As he was about to leave, the boss noticed something suspicious and called him back. The following exchange ensues:

Boss: "Come back here." (*He reaches into OGB Recent's pocket*

and pulls out an item.) "Is this not my wife's pant?"

OGB Recent: "Oga, I can explain. Okay, I accept. My bad, my bad. I dey tell my oga wife, but she no dey hear word. I tell am make she no dey forget her pant for my room, but she (I warned your wife to stop forgetting her pant in my room, but she hardly listens)

Boss: "What are you talking about?"

OGB Recent: "Okay, I accept. I am sleeping with your wife. But how can a man like you have all this money and still not last in bed? Your money is useless if you cannot satisfy your wife. It is your fault, not mine."

He then abruptly shifts from defending himself to offering the boss a solution.

OGB Recent: "But I have a solution for you. Take herbs so you can last longer in bed. If you take the herbs, she won't cheat on you again. And if she does, fire me."

The boss remains standing there, visibly stunned and embarrassed by the unexpected confession and insult.

In all, the male comedians often presented male sexual desire as natural and difficult to control, while women were positioned as triggers, gatekeepers, or judges of male sexuality. By contrast, female-produced skits were more likely to frame sexuality through communication, vulnerability, mutuality, or marital negotiation rather than through male entitlement (see skits 12, 13, 14, 87, 120).

Women's sexuality as desirable, morally policed, and problematic

Women's sexuality was represented ambivalently in the data. Women were objectified as desirable and sexually attractive, but when they became agents of this sexual desire, that is, when women expressed sexual interest, sexual choice, or sexual agency, it was framed as morally risky, deceptive, excessive, or disruptive to relationships.

Male-produced skits frequently represented women's sexuality as a source of temptation or danger. Women were shown as seductive, capable of

misleading men, or using sexual attraction in ways that destabilised relationships (see skits 21, 22, 23, 28, 41, 60, 80, 95, 98, 100, 118). In some skits, women's sexual agency was tied to infidelity, transactional relationships, or marital betrayal (see skits 49, 60, 61, 62, 80, 114, 116, 124, 125).

Furthermore, women's sexual desire was also sometimes represented as excessive or deviant by the male comedians when it moved outside the conventional expectations of male-female intimacy. For example, female sexual satisfaction, sexual experimentation, or sexual independence was presented as requiring explanation, control, or moral judgment (see skits 12, 30, 120). Hence, women's sexual desires were not absent from the skits, but they were more heavily policed than those of men.

On the other hand, female comedians tended to present women's sexuality within more complex relational and emotional contexts. Rather than framing it primarily as a matter of moral failure, temptation, or deception, their skits connected sexuality and intimate relationships to marital communication, sexual negotiation, suspicion of infidelity, and emotional vulnerability (see skits 12,

13, 14, 25, 74, 87, 120, 126, 132). This does not mean that female-produced skits were always representing women positively; rather, they more often situated women's sexual experiences and concerns within the dynamics of intimate relationships.

For example, in one of KieKie's skits (74), the husband recounts how he was involved in an accident while on his way to see a woman named Mary. KieKie initially appears genuinely concerned about his condition, particularly after noticing the bandages on his head, hands, and legs, as well as learning that approximately ₦500,000 would be required to repair the damaged car. However, after expressing sympathy, her attention quickly shifts to the identity of Mary, whom her husband had mentioned in passing. The conversation proceeds as follows:

KieKie: "So, who is Mary?"

Husband: "So, with everything I have said, all you heard was Mary? Are you saying you are not concerned about my well-being?"

KieKie: "Since you want to talk about well-being, where is your phone? Didn't you see that I

called you 32 times? If you had parked to answer my call, you probably would not have had the accident."

Husband: "Please, be focused."

KieKie: "I have never been more focused in my life. Who is Mary?"

Husband: "I don't think I have your time." (*He stands up and walks away.*)

Romantic relationships as economic and sexual exchanges

Romantic relationships are predominantly represented across the skits studied as an economic arrangement. Sexual attraction and acceptance, as well as commitment and respect in relationships, are constantly represented as determined by money. Men are expected to provide for or impress women financially; spend on them or prove their financial capacity to them. Similarly, women were often portrayed as attracted to richer men, financially stable men, or men who could meet material expectations (see skits 5, 6, 20, 23, 36, 42, 44, 52, 57, 72, 93, 105, 112, 119, 123).

Thus, in male-produced skits, women were repeatedly portrayed as

materialistic, demanding, or romantically interested in men for money rather than affection (see skits 5, 20, 23, 42, 44, 52, 72, 93, 105, 119). In these patterns of representation, women's romantic desires are presented as largely dependent on their economic calculations. The skits also exposed the pressure placed on men to express masculinity through money. Men without money were portrayed as unattractive, rejected, or humiliated. In this materialised discourse, men were advised to "know their level" before pursuing women for romantic love or marriage (see skits 20, 36, 44, 52, 85, 121, 123). While women were often blamed for materialism in these skits, there appeared to be some confirmation or acceptance that men's relationship choice should be tied to financial provision.

Within this financial-sexual nexus, men could be represented as either beneficiaries or victims. They might project an image of wealth they did not possess, and displays of spending, conspicuous consumption, or financial generosity towards women often functioned as performative strategies through which attention, intimacy, or romantic access could be negotiated (see skits 29, 37, 40, 58, 104, 121, 122).

Economic exchange meant that women demanded resources, and men could use resources to negotiate sexual access.

Infidelity as a common feature of romantic relationships

Infidelity was one of the recurring themes in the discursive representation of romantic relationships in the skits. The skits portrayed cheating as common in both dating and marriage, but its representation differed concerning gender. Male infidelity was frequently linked to lust, sexual opportunity, attraction to other women, inability to control desire, or a normal side of relationships (see skits 1, 2, 16, 28, 41, 68, 74, 91, 95, 97, 103, 126, 131, 132, 133). Though cheating by men was criticised in the skits, it was often treated as a common or expected failure of male discipline.

On the other hand, female infidelity was represented differently, especially by male comedians. Cheating by women was portrayed through more serious and darker emotions or activities. While men's decisions to cheat on their women were portrayed as quick and beyond their control, women were portrayed as scheming when they planned to cheat on their men. Women's infidelity was

represented as stemming from revenge, deception, dissatisfaction, material interest, or strategic survival within relationships (see skits 2, 23, 49, 60, 61, 62, 80, 113, 114, 116, 124, 125). This framing made women's infidelity appear more morally threatening, calculated, or destabilising than men's infidelity. Female comedians tend to frame infidelity through emotional harm and relational consequence. In their skits, male cheating was portrayed as the cause of distrust, insecurity and emotional breakdown for women, and damage to intimate relationships (see skits 25, 56, 74, 126, 132).

For example, in Mr Macaroni's skit *Mummy Wa Gone* (2), Mr Macaroni walks into a restaurant and finds his wife, Mummy Wa (Kemi), seated with another man and holding his hands. Shocked by what he sees, he approaches them, and the following exchange ensues:

Mr Macaroni: "Mummy Wa!" (*He rubs his eyes, as though trying to make sure he is seeing correctly.*)

Mummy Wa: "What is all this rubbish? Do they allow mad people in here now?"

Man: "Who is this?"

Mummy Wa: "I don't know him.
Don't mind him."

Mr Macaroni: (*Alarmed.*) "You
don't know me? You don't know
me—your husband?" (*He knocks
away the man's hand from hers.*)

Mummy Wa: "What is all this?
Why are you bothering me? Don't
you have another woman at home
that you are there calling
'Mummy Wa'? Won't I move on?"
(*She turns back to the man.*)
"Baby, let me kiss your hands."

Mr Macaroni: (*Clutches his chest
in shock.*) "I will faint."

Female agency as visible but problematised

Women in the data were not only represented as passive actors, but their acting as agents was also presented as problematic, especially in the skits produced by men. They were projected as constantly rejecting men, demanding money, confronting infidelity, retaliating, expressing sexual preferences, seeking sexual satisfaction, and challenging male behaviour (see skits 20, 36, 44, 52, 85, 93, 119, 123). These acts were mostly presented as disruptive, deceptive, excessive, or morally suspect. For

instance, when they reject men's offers, it would be interpreted as a sign of their arrogance, excessive interest in material goods, or their unrealistic expectations. Women who rejected men because of poverty, appearance, or lack of recognisable social status were often portrayed as harsh, opportunistic, or short-sighted.

Taking of revenge by women was also represented ambivalently. Some skits presented female retaliation as a response to male betrayal, but the retaliation itself was often framed as cunning, excessive, or dangerous (see skits 2, 56, 67, 77, 114). Similarly, women's sexual agency was problematised when it has to do with extra-marital sex, sexual experimentation, or sexual satisfaction that did not centre on men (see skits 12, 60, 80, 87, 120, 124).

In the data, the skits produced by female comedians offered a more complex framing of female agency. Though these skits did not always portray women positively, they more often located women's actions within relational harm, betrayal, social pressure, sexual negotiation, or emotional vulnerability (see skits 12, 13, 14, 25, 56, 74, 87, 88,

120, 123, 125, 126, 132). This suggests that women's agency was more likely to be contextualised when represented by female comedians, while male-produced skits more often made female agency the object of ridicule or correction.

Mutuality, care, and sexual communication as limitedly practised

Although many skits represented male-female sexual relationships through conflict, suspicion, greed, or infidelity, some offered more positive depictions of intimacy. These include mutual sexual attraction, public affection, marital support, emotional care, communication, and supportive partner roles (see skits 8, 9, 12, 13, 14, 18, 19, 96).

These positive representations are important because they show that social media comedy skits are not reproducing only harmful gender stereotypes. In some skits, men were portrayed as loving, supportive, sexually faithful, protective, and emotionally available (see skits 8, 9, 13, 14, 96), while women were represented as loving, sexually compatible, supportive, and emotionally connected (see skits 8, 9, 12, 13, 96).

However, even the positive representations sometimes retained

traditional gender expectations. For example, harmony in relationships is sometimes linked to the man's protective role and the woman's supportive or submissive role (see line 9). Thus, some positive skits while challenging some harmful patterns around infidelity and poor communication, did not go beyond conventional gender scripts.

Discussion

The findings from the data reveal that comedy skits are not merely light entertainments but cultural texts through which gender norms are rehearsed, exaggerated, normalised, criticised, and sometimes challenged. Sexuality and romantic relationships were represented as deeply gendered topics in which men are represented as those who desire, pursue, provide, perform, control, and sometimes cheat, while women are represented as the desired, judged, financially demanding, emotionally expressive, sexually scrutinised, and morally policed.

The above findings align with emerging research in Africa that treats humour as an ideological space rather than as harmless entertainment (Agoha et al., 2025; Akalonu & Ha, 2024). Research on sexual jokes in Nigerian stand-up comedy

argues that sexual humour functions as an ideological and rhetorical device through which tensions between conservative sexual norms and more contemporary sexual expressions are negotiated (Mensah et al., 2023). This is consistent with the present study, where comedy skits repeatedly used humour to make sex publicly discussable, while also regulating how men and women should behave sexually.

In many African societies, sexuality remains shaped by strong moral, religious, familial, and gendered expectations (Agbemenu et al., 2018). The skits included in this study reflected this tension. Male sexual desire was often represented as natural, urgent, and difficult to restrain, while women's sexuality was more likely to be judged through respectability, fidelity, modesty, or material motivation. This suggests that online comedy skits may be helping to bring sexuality into public conversation, but often through familiar patriarchal scripts that normalise male sexual entitlement and intensify scrutiny of women's sexual behaviour.

One of the findings that strongly strengthens patriarchal notions in this study is the repeated portrayal of men as

sexually desiring subjects and women as objects of attraction, temptation, or sexual judgment. This supports recent research on Nigerian online comedy skits, which found that skit makers use sexual language, sex appeal, the male gaze, and sexualisation in ways that contribute to the sexual objectification of women (Agoha et al., 2025; Akalonu & Ha, 2024). The present study extends that argument by showing that objectification is not only about women's bodies; it is also embedded in relationship narratives, where women's bodies become linked to male cheating, male loss of control and anxieties about sexual performance.

Additionally, the findings of this study also resonate with newer studies on gendered power dynamics in Nigerian comedy skits, which report that women are often portrayed as objects of male pleasure while men are positioned as providers and dominant figures (Agoha et al., 2025). In this study, men's sexual desire was rarely neutral. It was frequently linked to pursuit, entitlement, infidelity, sexual performance, and masculinity. Women, by contrast, were represented as sexual objects, sexual gatekeepers, or sexual threats. This unequal representation reflects a broader patriarchal sexual script in which men are

allowed, and sometimes expected, to be sexually active, while women's sexuality must be explained, justified, contained, or punished (Drew, 2000; Masters et al., 2013).

However, the findings also show that male sexuality was not always represented only as characterised by power or masculinity. It was also represented as characterised by vulnerability. Men who could not satisfy women sexually, provide financially, or control their desire were ridiculed, rejected, or displaced. This complicates a simple reading of patriarchy as male dominance alone. In the skits, masculinity appeared anxious and unstable: men had to prove themselves sexually, financially, and emotionally. This is an important contribution because it shows that social media comedy both reproduces male privilege and exposes the pressures that patriarchal masculinity places on men.

The study also found that romantic relationships were repeatedly represented as economic sexual exchanges. Women were often portrayed as attracted to richer men, while men were expected to provide for, impress, and spend on women, or "know their level" before approaching them. This finding can be

understood within broader African realities where unemployment, economic precarity, social mobility, and consumer culture shape dating and relationship expectations. In the skits, money was not simply a background issue; it structured desire, access, and power.

Implications of the study

This finding has implications. First, the frequent portrayal of women as materialistic risks reinforcing misogynistic stereotypes that reduce women's romantic agency to greed or opportunism. Second, the same portrayals reveal how masculinity is socially tied to provision. Multiple studies have revealed this, including how they are tied to health-seeking (Odii et al., 2026). In this study, men without money were represented as undesirable, humiliated, or romantically inadequate. The skits, therefore, reproduce a gendered economy of intimacy in which women are blamed for wanting provision, while men are pressured to demonstrate worth through financial capacity. This is particularly important for research in Africa, where economic conditions are central to contemporary youth relationships.

Infidelity was one of the clearest sites where gendered double standards

appeared in the current study. Male infidelity was often represented as expected but damaging, while female infidelity was represented as morally threatening, retaliatory, deceptive, or economically motivated. This distinction is important. The skits criticised male cheating, but they also frequently explained it through lust, opportunity, sexual temptation, or lack of discipline. Female cheating, by contrast, was more likely to be represented as betrayal, revenge, greed, or evidence of female moral failure.

The above finding aligns with African feminist concerns about the uneven moral regulation of men's and women's sexual conduct. It also connects with scholarship on sexual humour in Africa, which argues that jokes about sex can both challenge and reinforce conservative sexual norms (Chukwumah, 2022). In the present study, humour sometimes challenged male infidelity by exposing its consequences, but it also reinforced the idea that men's sexual wandering is common and women's sexual transgression is especially dangerous.

Further, a major contribution of this study is the attention it draws to differences between male and female

comedians. Male comedians dominated the dataset and more often foregrounded male anxieties in relation to sexuality: being exploited financially, being denied sex, being cheated on, losing authority, or being humiliated by women. Female comedians, although fewer, more often foregrounded emotional harm, marital support, sexual negotiation, pregnancy loss, in-law pressure, betrayal, and the need for relational care. This does not mean that female-produced skits were uniformly positive on women, but they often focused on women's emotional burden instead of men's sexual desire. This is important for African gender and media research because it suggests that the gender of the content creator may shape whose pain is made visible and whose behaviour is normalised.

The implication of this finding for future research is that researchers should not only investigate whether women are represented positively or negatively in comedy skits. They should rather explore: who is the producer of the comedy; whose perspective structures the humour; who is blamed; who is sympathised with; and whose sexuality is normalised? These questions are important for understanding African digital comedy as a gendered field of cultural production.

Limitations

The study is not without limitations. First, the sampling period of 3 months is short, especially considering the volume of content frequently produced by skit makers in Nigeria. Also, the imbalance between male and female comedians studied may have influenced the findings of the study. Finally, we also acknowledge that humour is interpretive and context-dependent, and that other researchers or audiences may interpret some skits differently.

Conclusion

The findings of the current study suggest that Nigerian social media comedy skits

constitute a cultural arena where gendered sexuality and romantic relationships are repeatedly contested. Men are represented as desiring, providing, cheating, performing, and struggling to maintain authority, while women are represented as the desired, judged, emotionally expressive, financially demanding, sexually scrutinised, and morally regulated. Male comedians focused more often on male anxieties and reproduced stereotypes about women, while female comedians more often foregrounded emotional consequence, sexual negotiation, care, and relational vulnerability.

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Appendix 1. Summary of Comedy Skits

ID	Platform	Comedian	Title	Gender of comedian	Key gender/relationship issue	Summary: Sexuality representation	Summary: Relationship representation
1	Facebook	Lordlamba	This is too accurate	Male	The negative impact of lying and cheating on your partner	The woman is more attracted to Fair skin and Richer men, while the man is attracted to chubby and thicker ladies.	This relationship was void of good communication, and constantly filled with arguments and infidelity
2	Facebook	Mr Macaroni	Mummy wa is gone	Male	Infidelity in marriage is an emotional torture	The man is attracted to younger Ladies while the woman set a payback with a younger Man.	Poor communication and infidelity.
3	Facebook	Mr Macaroni	Action in the bedroom	Male	The use of Asiwaju herb as a sex enhancer.	The man feels sexually inferior because of his quick ejaculation	Low sexual life and poor intimacy, hence the use of

						while the woman is feeling repulsive at her husband because of her husband low performance	Asiwaju herb.
4	Facebook	Shank Comics	When you are in a long-distance relationship	Male	The potency of Asiwaju herb	The man is sexually active with high libido while the woman Belives in marriage before intimacy.	Long distance relationship with good communication
5	Facebook	Shank Comics	When you are an introvert	Male	Lies can deny you access to rapture	The man is sexually attracted to his girlfriend but has a big turn off on her extravagant demands While the woman is attracted to extroverts and extravagant men.	Good communication and love based on money and personal benefits.
6	Facebook	Shank Comics	A date gone wrong	Male	Dating based on pretence to get financial benefits.	The man feels attracted to busty financial woman while the woman	Based on benefits and parasitic. They both wanted something from each other.

						keeps bisexual as friends too.	
7	Facebook	Mr Macaroni	Taaoma visits mr. macaroni	Male	The fear and pain of marrying an abusive and aggressive partner	The man is attracted to younger and submissive women, while the woman is attracted to men with affluence.	Based on emotional abuse and poor communication
8	Facebook	Caro and Copees /Sis Caro	Caro no know romance	Male and Female	Promoting public display of affection amongst couples to spice up their marriage.	The is sexually attracted to the wife alone while the woman is sexually attracted to the husband and enjoys his sweet touches.	Genuinely loves each other and have Good communication
9	Facebook	Caro and Copees /Sis Caro	in-law palava	Male and Female	The problem of in-law as regards to pregnancy expectations	The man is sexually supportive to the wife and rebuke cheating while the woman is sexually attached to the husband While the sister in-law is attracted to younger men.	Good communication, intimate and supportive

10	Facebook	Caro and Copees /Sis Caro	freaky freaky	Male and Female	Benefit of personal hygiene	The Man is attracted to the wife while the woman is attracted to men with money.	Always arguing and they are manipulative
11	Facebook	Oga Sabinus/Mr Funny	Mr. Funny and anger issues	Male	Anger issues and it's consequences	The Man is only attracted to the wife while the woman is attracted to wealthy men	Poor communication and always arguing and quarrelling
12	Facebook	Kemz Mama	My wife likes threesomes	Female	Spicing up sex life of couple	The Man enjoys intimacy with other women while the woman enjoys watching other women touching her husband	They both enjoy exploring their sexual fantasy and have good communication
13	Facebook	Kemz Mama	Miscarriage in marriage	Female	Having a supportive partner and the pain of losing a pregnancy	They both loves each other and are sexually compatible	Good communication supportive couples, loving and caring
14	YouTube	Kemz Mama	Meeting the parents	Female	The disadvantage of having saucy and overprotective parents	The woman is still a virgin while the man is still a virgin and naive too	Good communication and supportive of each other

15	YouTube	Chief Imo/Mama Uka	Some men are shameless	Male	Deception and cheating	The woman is sexually attracted to elderly women. While the woman is attracted to younger men	Beneficial relationship because the man was dependent on the woman for his needs
16	YouTube	Chief Imo/Mama Uka	Your side chick or your family	Male	Infidelity in marriage	Man is sexually attracted to busty women than the wife While the woman is only attracted to the husband	Poor communication, infidelity from the husband and emotional blackmailing
17	YouTube	Chief Imo/Mama Uka	The Animal Kingdom	Male	The disadvantage of online dating	The both are not sexually attracted to each other since they met online	Blind date, uncertainties and argument
18	YouTube	Funnybros	Funny Bros 30th wedding	Male	The disastrous effect of anger	Both are attracted to each other	Love and affection towards each other
19	YouTube	Mc. Ezegetive	Marriage Proposal gone wrong	Male	The disadvantage of marrying an irresponsible and rogue	They are attracted to each other	Love and affection for each other
20	Tiktok; Instagram ; Tik tok	Sydney Talker	When you think you are special	Male	Wrong assumptions hurts	The man is attracted to the lady while the lady was only after his money	Inferiority complex and love of money on the girl's part

21	YOUTUBE	Taaoma	Amarachi the Maid	Female	Loss of Dignity and Ingratitude	There is sexual attraction between the maid and the two men because of her bodily endowment.	Infidelity is used here because the husband doesn't dare to speak to the maid as the man of the house because he is sleeping with her.
22	FACEBOOK	Bayo Beat Skits	My best friend's sister is hot. 4th	Male	When your best friend's sister is attracted to you.	The bestfriend's sister has sexual lust and attraction towards her brother's friend.	
23	FACEBOOK	Sirbalo Comedy	THE TRAPPED 16th	Male	Women will leave you when you have problems and women will leave you when you haven't made money.	There is a sexual feeling between the girl and the two guys. One of them because of his wealth, the other because of love.	Infidelity: the woman saw money and avoided her lover.
24	YOUTUBE	Shank Comics	When you date a village girl	Male	Disadvantages of dating an illiterate.	The Comedian downgrades women who grew up in the rural setting.	Here, the comedian abuses the woman due to her rural background.

25	Instagram	Ada Jesus/ Nons Miraj	Angel went to heaven because of men wahala	Female	The skit passed a message of a cheating lying man who based on trust his girlfriend went to warn his friend over his constant	The both gender are not poorly represented and same time perfect cause the skit	It was presented exhibiting lack of trust and infidelity which led to toxicity of one of the gender (example the woman who was with a gun and shot at her man and the other lady called angel because of infidelity of her husband).
26	Twitter	Broda Shaggi	My. Benefit	Male	Humiliation and abuse faced by the opposite sex because of they are offered.	the lady behaved rudely to him even after being attracted to her by her beauty.	the man's end was clear an but wasn't properly communicated cause he was rude to the other partner .
27	YouTube	Brain Jotter	Boyfriend Snatcher	Male	Jealousy is bad in any relationship	The man is only being attracted to the physical attributes of women who are not just his girlfriends and that was why it is easy for him to	The both partners were not able to. Solve their issues properly through communication but rather where only focused more in

						cheat and relate to the woman like that.	intimacy and having sex plus the steady money spending needed to be only done by the man (from the woman's complaint)
28	YouTube	Mr Macaroni	Leave Lagos men alone	Male	Don't trust men	The man is attracted to her body and therefore behaved sexually towards it and the lady based on how she was praised was ready to meet his sexual need.	The man in particular showed infidelity and denied his spouse just to be able to tangle with the other lady while the lady was ready to kiss him.
29	FACEBOOK	Mr Macaroni	When daddy will learn	Male	Woman are deceitful.	The comedian uses the extent a man may go to get his desired woman and also the love of money of a woman.	Relationships here are expressed in the woman's love for money that she allowed the comedian to transfer money to her before exposing the real game.

30	FACEBOOK	Sirbalo Comedy	powerful woman transaction .	Male	Don't engage in what you are not invited for.	The comedian tries to change his male sexuality to that of a woman because of the benefits they are enjoying.	Relationships here are expressed in terms of sexual intercourse for money.
31	FACEBOOK	OGB Recent	OGB recent nack his boss wife	Male	As a man, to satisfy your wife in bed should be your top priority.	Here, the comedian uses this video to illustrate the need for a man to be sexually strong.	The relationship here represents infidelity due to poor sexual performance .
32	FACEBOOK	Shank Comics	when she is too religious	Male	Men hates over-religious women.	The comedian castigated women who are too religious in their belief and dents them that sexual connection.	Relationships between partners here are denial of sexual intimacy by the woman.
33	FACEBOOK	Shank Comics	Movie night goes wrong	Male	Know who you are dating before proceeding in a relationship.	The comedian described men's intentions are purely sexual in a relationship.	Relationship here is purely undefined as they don't really know the purpose of their relationship.

34	YOUTUBE	Oga Sabinus/Mr Funny	Sabinus the stingy husband	Male	Disadvantages of being stingy to your spouse.	The comedian uses his authority as a man to out talk and maltreat the wife.	There is lack of positive communication and also stinginess exercised by the husband to his wife.
35	FACEBOOK	Brain Jotter	Blind date gone wrong	Male	What you ordered versus what you got.	Here, the comedian body shamed the fat ladies due to their extra-sized body figure.	There is no form of communication because the comedian is trying his best to avoid the lady and runaway. Everything he says is just an excuse to look for a chance to dodge the lady.
36	FACEBOOK	Cute Abiola	My type of woman	Male	Know your level before approaching any relationship.	Here, the comedian shows rejection men who are poor gets from women who are financially stable.	There is no form of intimacy and the desire of the comedian to be in a relationship with the lady is rejected.
37	Youtube	Oga Sabinus/Mr Funny	Investor Sabinus exposed	Male	Negative effect of false claims (pretension)	Women were presented as attractive. Whereas men were caring.	The relationship of the partners in the skit could be

							characterized by intimacy
38	Facebook	KBrown	The Plan	Male	Negative outcome of indecision	In the skit, women were represented as alluring and as gold diggers, while men were presented as attracted to them and driven by lust	The partners relationship consisted of infidelity, and arguments
39	Instagram	Ekwutosi Philo	Polite insult	Female	A proactive defensive move in reaction to a rude approach	Women were presented as demanding and careless. On the other hand, men were presented as attentive and reactionary	The relationship of the skit partners included arguments, bad communication and profanity.
40	YouTube	Brain Jotter	Customer service	Male	The result of bad conduct in the office setting.	The female gender were presented as attracting and demanding. While male gender were responsible and full of lust.	The relationship of the skit partners could be characterized by intimacy, money drive and arguments.

41	YouTube; Facebook	Broda Shaggi	The Eve gender	Male	Women are likely to decieve; they are deceptive.	Women were portrayed as attractive, while men were portrayed as being attracted to women.	In the skit, the association between the partners showed infidelity, sex and intimacy
42	Instagram	Lordla mba	-	Male	How black girls differ from the white girls	Here the black girls are presented in such a way that, the only reason why they enter into relationship is because of money. Not necessarily because of love.	In our world today , it is money that keeps relationship going.
43	Instagram	Lordla mba	-	Male	How women lie in a relationship	Women are presented as people who lie to their partner. While men are presented as people who can sleep with different girls at the same time.	The relationship between the two partners is bad, There is no fidelity in their relationship.

44	YouTube	Oga Sabinus/Mr Funny	-	Male	The issue of men that like women but cannot get them, due to lack of money.	Women are portrayed as people who like money, and can't date a guy that doesn't have money.	The relationship cannot work, because the man doesn't have money.
45	YouTube	Lordlamba	-	Male	The problem of infidelity in relationship.	Women tends to more insecure in relationship more than men.	The relationship didn't work out, due to lack of communication.
46	YouTube	Sydney Talker	-	Male	Girl are protective of their men.	Women tends to lose their minds, when they sense that other girls are taking their man's attention.	The is good, just that the girl is over protective of her partner.
47	YouTube	Shank Comics	-	Male	Silly things men do just to have a girl in their bed.	When men really wants to sleep with a girl. He will do anything just to get her.	The relationship is good. Only that the man is trying to make the girl do what she really doesn't want to do.
48	YouTube	Sydney Talker	-	Male	Anything is possible.	Women are presented as people who are cheap and easy to get.	The is very good, it's even led to marriage.

49	Instagram	Mc Lively	-	Male	Infidelity in marriage.	Women can be married and still be having an affair with another man.	The relationship is not good, there is problem of infidelity from the woman's side.
50	Instagram	Mc Lively	-	Male	The abuse of womanhood.	Men see women as something that is only useful for sex.	The relationship is not going to work, this is because, the man doesn't have value for his woman.
51	Instagram	Mc Lively	-	Male	One sided love.	Some women see their husbands or partners as a mistake, which is very bad for any relationship.	The relationship is bad, because the love is one sided.
52	Facebook	Nasty Blaq	-	Male	The problem of excess love for money.	Women are presented as people who disappointed other people, because of money.	The girl loves money more she likes the boy.
53	Facebook; Tiktok	Nasty Blaq	-	Male	Problem of pretency.	Women are portrayed as fakes.	The relationship didn't work out, this is because the girl is a fake.

54	Facebook	Nasty Blaq	-	Male	The problem of unwanted pregnancy.	Men are promiscuous in nature. They will have a pregnant woman at home, and still go out to look for other girls.	The relationship is not good, the disappeared after the lady pregnant.
55	Facebook	Shank Comics	-	Male	The problem of double dating.	Men can do anything to punish or fight anyone that takes their girl from them.	The relationship is bad, this is because the lady is dating another person apart from him.
56	Facebook	KieKie	-	Female	The problem of jealousy among women.	Women can do anything when they are jealous, they can even go against their best friend.	The relationship didn't work out, due the type of personality the girl has.
57	Facebook	Oga Sabinus/Mr Funny	London girl	Male	Fake life	The guy got attracted to her firstly, with a plan to have a one night stand with her.	The lady actually want to eat his money by accepting what she knew won't work,so it's majored in money
58	Facebook	Oga Sabinus/Mr Funny	The interview	Male	Uncontrollable emotion	He got so attracted to her when he sighted the lady, to the extent of	Money

						giving her the loan she came to collect.	
59	Facebook	Brain Jotter	Love not for sale	Male	Betrayal	His behaviour wasn't based on genuine love but rather on lies.	Their relationship was obviously built on lies and dishonesty .
60	Facebook	Saint Belling ton	Genege and sugar mummy	Male	Help with a price	She got sexually attracted to him but came as inform of giving him a help in order to carry out her plans.	Her relationship with her husband was portrayed as something that was built on deceit and infidelity.
61	Facebook	Officer Woos	Lagos side chic wahala	Male	Infidelity and lies	She taught her husband has gone out to work not knowing he was still in the house, she didn't control her sexual urge	The relationship was based on infidelity by lying to the husband that the guy is a psychiatrist doctor that came to treat their sick daughter
62	Facebook	Officer Woos	Women are scum	Male	Dishonesty and deceit	The lady behaviour was based on deceit by claiming she loves him why she's dating	The relationship centered on emotional abuse , cheating on him with another guy

						another person.	
63	Facebook	Oga Sabinus/Mr Funny	Sabinus meets a new girl called soso	Male	Deceit and smartness	He was attracted to her when they met.	The relationship was on deceitful communication
64	Facebook	Brain Jotter	Propose in public on October	Male	Wisdom concerns marriage	The lady behaviour was based on her rejection of her boyfriend proposal because she want it to be a public proposal not private proposal	The relationship was based on wise communication and advice
65	Facebook	Mc Lively	The good Samaritan	Male	It pays to do good and secondly it's centered on dishonesty	Her character brought good fortune by blessings her man, but unfortunately her man have another babe	They relationship was presented as deceit,
66	Facebook	Nasty Blaq	The baddest	Male	Cheating	The guy behaviour portrayed lust and lies by trying to deceive her	The relationship centered on cheating, deceitful and emotional abuse

67	Facebook	Nasty Blaq	You're clever	Male	Denial	She was dumped by her boyfriend that is responsible for her pregnancy and she paid him with his coins	The relationship centered on denial and intimacy that resulted to her pregnancy
68	Facebook	Saint Belling ton	Why do men cheat	Male	Cheating	The guy portrayed that men can get attracted to more than one woman at same time	The relationship centered on deceit and emotional blackmail
69	Tiktok	Nasty Blaq	Another breakfast	Male	Pride spoil a lot of things.	Men loose important thing because of masculinity.	Men tend to lack communication because of pride.
70	YouTube	Brain Jotter	Stranger Danger	Male	None	Men were described as people who can have sex with anyone just to fulfill their sexual urge.	Not applicable
71	Tiktok	Nasty Blaq	Don't trust these bestie	Male	Trust no man with your woman	Men should be observant	The best friend abused his relationship
72	Ttiktok	Nasty Blaq	Money or love	Male	Don't be two faced	Women tend to be more attracted to money than love	The man was abused by love The woman was abused by money

73	Tiktok	Broda Shaggi	I don help my ex add salt for her love	Male	Mess up your ex relationship	Men tend to still hold on to old love	The man is toxied
74	YouTube	KieKie	Who is Mary?	Female	Lying and Cheating won't take anyone far.	Men were represented as cheaters and liars. People who cannot be faithful to one woman.	The relationship between the partners was one of distrust and cheating.
75	Tiktok	Lord lamba	Why do girl's think all men are the same	Male	After breakup your healing therapy should not be sex. Not everyone have good intentions towards you	Men were represented to have self control	The fear of been rejected
76	YouTube	Mr Macaroni	Serious Wahala in the House	Male	Bad Wife makes a home hell	Men were represented as sexual and selfish beings, who cares only about fulfilling their sexual desires, which often times leads them into problems.	Relationship between partners here was presented as one full of abuse, with the woman abusing the man.
77	Tiktok	Lord lamba	Women!!!!	Male	The hole you dig for others you will fall into it Sometimes revenge thise not pay	The woman was tolled with	There was no communication between the partners

78	YouTube	Broda Shaggi	Teropi	Male	Emotional control	Women were represented as people who expressed their sexuality through their dressing(exposing their body). While men express their sexuality through giving/supporting the lady they are attracted to.	There was love and understanding in the relationship of the partners.
79	YouTube	Mr Macaroni	Brain jotter in Motunde	Male	Confidence is key	N/A	The relationship was one of deceit
80	TikTok	Nasty Blaq	Two coin relationships	Male	Not all relationships are perfect like the way the portray it outside	For a female the Feel The man is meant to be responsible for everything in the relationship	the female gets angry whenever the male don't do what the want thereby resulting to an argument which might also result to fight
81	Facebook	Sydney Talker	My bestie	Male	having a male best friend in a relationship as a female is actually not safe	the females tends to switch to their second option when ever the	lack of communication and misunderstanding

						have issues with their partner, while the male tends to feel less bothered when the have issues making them loose the girl for another man	between couples
82	Instagram	Nasty Blaq	single couples	Male	in case of guy dating a girl but the girl doesn't think she is in a relationship thereby identifying as a single lady in their friends wedding	the female dis not reciprocate the love while male felt hurt	no communication and intimacy
83	TikTok	Brain Jotter	Dance	Male	Girls knowing how to do this particular waist dance are considered wife material	the female feels it's not right to rate relationships with just mare dance step while the male feels it's sexy for lady to know the waist dance	in this case infidelity is the problem
84	Facebook	Sydney Talker	my crush	Male	a girl trying to get a guys attention	females going to any length to get their guy ,the male guy feeling disgusting	no intimacy it's a one side love

85	Facebook	Brain Jotter	miss former	Male	a lady claims to be classy thereby she can't share her contact to a shabby looking guy ,while the guy in return insults her	the female finds the male unattractive because he looks shabby,while the male is angry for being judged by looks	disrespectful ,angry
86	TikTok	Taaoma	the dress	Female	Daughter buys dress for mom a but she accuses of her of collecting money from her shuga daddy	the female young represented as young responsible daughter	angry,accused
87	Instagram	KieKie	The pastor	Female	a lady comes to buy postinor 2 and the nurse keeps questioning her until her boyfriend comes and the nurse finds out it's her pastor Right there	the female is described as being careless while the male as being irresponsible	embarrassed
88	TikTok	oluwabukunmi	upcoming city girls	Female	a young girl brought to the city by her friends and tries to lure her into prostitution but she is too naive	the female is described as being naive	with out consent

89	Facebook	Broda Shaggi	my local girl friend	Male	a guy trying to rush up his girlfriend but ends up embarrassing him in a meeting	the female is described as being naive	not on the same class
90	instAgram	Dollarz	baby daddy	Male	a young guy got his girlfriend pregnant and denies it	the female is scared to have a bastard the male is not ready to become a young dad	the don't have the same goal for each other
91	Instagram	Dollarz	side chick main chick	Male	a guy video calls his girlfriend and his side chick crosses the girlfriend asked who she was and he claimed she was a maid	a guy video calls his girlfriend and his side chick crosses the girlfriend asked who she was and he claimed she was a maid	no truth
92	instagram	Zicsalo ma	mummy go	Male	the female pastor telling ladies not to give men numbers any how making them cheap	installing fear	
93	Instagram	Sirbalo Comedy	Never give a girl your ATM and tell her your pin	Male	Women act nicely towards their spouse when they need something from him.	The woman's romantic feeling is attached to the material benefits coming from her spouse.	Money is presented to be a strong force in the relationship between the two.

94	TikTok	Sydney Talker	When babe slaps you for looking at another girl	Male	Men can be unremorseful when caught in the act.	The man could not control his emotions on seeing another girl, the act didn't go down well with his spouse.	The man showcased an act of infidelity by looking at another girl lustfully and defending himself after being caught.
95	TikTok	Kiriku	I don't want peace	Male	Infidelity	The man is married yet have sexual feelings for another lady. On the other hand the lady is not the random type as she quickly left the scene.	The call from the wife revealed his marital status which immediately abridged the smooth communication between him and the lady.
96	Instagram	Josh2funny	The decision that changed my life forever	Male	Marital bliss	Both are presented to be sharing same feeling for each other. The love is mutual.	The communication and intimacy existing between them is impressive.
97	Instagram	Mr Macaroni	When you remember you have a wife at home	Male	The fear of your spouse based on past experience could force infidelity out of you.	The skit presented the man as a womanizer which his spouse is not comfortable with.	Infidelity and abuse of marriage by the man.

98	Facebook	Mr Macaroni	Professor falls for temptation	Male	Sexual temptations faced by higher institution male lecturers	The professor was sexually attracted to his female student.	There exist an intimacy between the professor and his female student which let the prof into dreaming of her.
99	YouTube	Nasty Blaq	NastyBlaq chop wotowoto	Male	Sexual lust.	The man is presented as the random type sexually.	The relationship is full of lust, lies and deceit.
100	YouTube	Mark Angel	Fear women	Male	Men should be mindful of the kind of women they role with.	The man is attracted to the woman because of her physical structure and shape.	The woman is presented as being inconsiderate .
101	Facebook	Mcshade comedy	Breakfast well served	Male	You will reap whatever you sow	Both doesn't have feelings for each other.	The relationship is characterized by deceit .
102	Instagram	Jenni frank	But it was self-defence	Female	Avoid abusive relationship	Men are presented as abusers and women as disobedient.	The intimacy is replaced with aggression and abuse.
103	Instagram	Nasty Blaq	Relationship Wahala	Male	Unfaithfulness in marriage	The man have sexual feeling for another woman	There's an act of infidelity on the mans part.
104	YouTube	Broda Shaggi	Monthly salary	Male	Men can spend foolishly just to get a woman's attention	The man is presented to be claiming what he's	They were not compatible. There's lots

						not financially	of arguments.
105	YouTube	Sirbalo Comedy	Money making machine	Male	How ladies take their boyfriends as source of income.	The lady only praise her man when she wants to demand for money.	There are lots of arguments. The relationship is characterized with deceit.
106	Instagram	Lordlamba	When your landlord is a guy man	Male	Unfaithfulness and trusting the wrong person.	Both are attracted to each other sexually.	Unfaithfulness as a major theme.
107	Facebook	Brain Jotter	Men are scum	Male	Don't judge the entire gender with a single experience.	The man is presented as genuine and kind.	There's a case of lost intimacy.
108	YouTube	Mr Macaroni	New wife in soup	Male and Female	Always solve our problems with dialogue	The man was abused the woman was very violent	Lack of civil communication., Argument and abuse
109	Youtube	Mr Macaroni	Daddy Wa meets Wumi Toriola	Male and Female	Always be calm and subtle	The female character was tough and violent	Their was intimacy and bad communication
110	TikTok	Craze clown	What will you do	Male	How to cut your way out of wife and mother-in-law quarrels	The power African mother's wield over their sons especially when it comes to their possessions	Their was poor communication which led to argument

111	TikTok	Cute Abiola	When your babe is a chef	Male	The things you experience when your hubby is a chef	The female was worrisome while the male was bored and couldn't match up to her excitement and energy	Their was communication and also abuse
112	Facebook	Caro and Copees /Sis Caro	Chief Imo daughter brought a man home	Female	Parents have the responsibility of investigating their daughter's fiancé before accepting as love could blind her eyes.	Women consider good looks, riches and wealth as first thing to consider when choosing a husband. Men also enjoy women that fancy their materialistic outlook.	Fathers always dig into the lives of their daughter's suitor to be sure they are worth it that is fatherly love as opposed to erotica love that blinds the eyes of women when they see fancy things. Parental love sees beyond the displayed riches and desires by both the daughter and suitor.
113	Facebook	Mc Kokoli	Breakfast well served	Male	People can change their mind at any time; expect anything from anybody, even	Women are fond of biting the hand that fed them. They forget	These are two people in a relationship with different

					those you have sacrificed a lot for.	everything you people have been through and the future you envisioned once they see men with more money and class.	intentions and vision. They started off well, but along the line, the love and affection were lost on the side of the girl. This is deception and unfaithfulness.
114	Facebook	Mc Kokoli	She cheated on her husband to save his life	Male	Love is about sacrifices and forgiveness	A woman will easily forgive a cheating husband, but men finds it difficult to forgive a cheating wife, even when she was left with no option than to do it and save his life.	This is infidelity out of love, to save life and the family. The unforgiveness on the part of the man is not only unreasonable but inhuman.
115	Youtube	Madam Gold	My sensitive boyfriend	Male	Men are not raised to be emotional; it becomes a normal when a man does.	Family expects their daughter to bring home a man with masculinity and braveness, a man that can protect the girl at all times. Women fall	While the aunty is mad at the fiancé for being too feminine for a man, she was doing that out of love for her niece, to make sure she gets married to a

						in love with anybody they love irrespective of whether the guy is emotional or not.	real man that can protect her. But the lady herself is sticking with the guy amidst his character because she loves him.
116	Facebook	Mc Kokoli	Engagement prank gone wrong	Male	Don't trust your partner, human beings are deceitful	Women always try to be smart in a relationship by dating many men, so as not to lose all, but she wouldn't know the one that actually loves her and will end up losing all.	The relationship in this skit is infidelity on the side of the lady, and true love and affection on the side of the man who really wanted to make her his wife.
117	YouTube	Madam Gold	My husband's new staff	Male	A good man makes his wife the second in command after their husband both in family and business affairs.	Young working class ladies takes compliment from their boss to mean wooing, for their sexy bodies rather than hard work and thus, feels indispensable to and rude to other	The relationship here is that of misplaced priorities, wrong interpretation of gestures on the part of the young lady and good husband _wife relationship on the part

						staffs and clients.	of the boss and his wife.
118	Facebook	Anokwute Longinus & fans.	Why do women do this at first?	Male	Men think when women say No to their sexual desires, they are just trying to play hard to get for some times.	Men are attracted easily to women with big breast and buttocks. These women also see their body as assets that can only be accessible to rich men.	Men like to have sex with women that have breast and butts whether they have money or not. Women however prefer to have a sexual relationship with a man of affluence and class.
119	Facebook	Chief Imo/Mama Uka	Xmas is around the corner	Male	Ladies should be careful how they jump around with supposedly rich guys.	Women have a high tendency of running after guys that look rich without a prior knowledge of who the person is and what his intentions are.	Money and riches is a turn-on for Girls who are desperate and men take advantage of the materialistic and waywardness of women, by using them to make more money.
120	Facebook	Caro and Copees	Cucumber	Female	Women now get sexual satisfaction	Women's unending desire for sexual	Sexual intercourse that involves a man and a

		/Sis Caro			from Cucumber	satisfaction has led them to use cucumber rather than depending on men. This has also made them to have less regard for men and they now engage in sexual relationships with fellow women with the use of cucumber.	woman is dying off as woman has another substitute for men. Women are losing interest in the sexual satisfaction that men offers and this looks absurd and irritating to men.
121	Facebook	De General comedy	Aboi and his crush	Male	Offering help to the family of the girl you crush on is not a guarantee she will accept you.	Men go extra mile to prove to the girl they are crushing on that they love her. Women on the other hand see all those kind gestures as something people can do for anybody that needs help. It does not get them to like you.	The relationship here is that of work and reward, "monkey dey work, baboon dey chop" kind of thing. Working with unstated intentions leads to misunderstanding and disappointment.

122	Facebook	Funnybros	Funnybros and village people	Male	Men claim to be what they are not to woo women.	Men are easily distracted by the physical outlooks of ladies and go extra mile to woo them even if it means faking their identity. Men feels women will fall easily for them when they display their material possessions.	The display of riches, even though entices women does not mean they will fall for you. A man Betraying his Boss just to impress a woman is unloyal and can't be trusted.
123	Facebook	Oyiza comedy	Engagement gone wrong	Female	Women make mistake of judging a man's future by his current status forgetting that Tomorrow is pregnant.	Women take true love to mean fanciful gestures and show off by the man. Men believe they can have a good woman and build a future with her, but women prefers already made life.	This skit portrays impatience, and regrets that comes with it. The woman in pursuit of fake impressions forgot that the man could make it big tomorrow, so the patient one ate the fattest bone.

124	Facebook	Amos Visuals	All for money	Male	Poverty makes men consider engaging in evil act as sleeping with their boss's wife, an offer they wouldn't consider if they had money.	Women who are not satisfied sexually by their husband opt for any available man that can do that with huge monetary offer that is hard to resist. The need for money weakens the principles of men and makes them engage in adultery even when they know the consequences.	This is infidelity and betrayal on the part of the wife, weakness due to poverty on the part of the gate man, and actions blinder by love and over trust by the husband.
125	Facebook	Ada Ovoko comedy	The greatest Opanda is in trouble, the gods are angry	Female	Sometimes, women keep the truth away from their husband to protect them and the marriage.	Women who are wayward and who finds it difficult to get a spouse uses virginity to lie, to prevent their partner from having sexual intercourse with them while they	The relationship here is that of lies and deceit from the woman, betrayal on the part of the native priest and wisdom on the side of the husband who didn't force his wife

						keep them longing for it, because men treasures the virginity of a woman.	into the act. The wife however loves the husband and that's why she didn't want to infect him with the disease.
126	Instagram	KieKie	Family Feud	Female	Infidelity is wrong	Men were represented as beings who cannot be sexually satisfied by one woman.	There was infidelity, lying and abuse in the relationship between the partners
127	YouTube	Brain Jotter	I don't pay on the first date	Male	Be careful who you hang out with	-	The relationship was one filled with lack of care.
128	Facebook	Zicsaloma	Mama Despi in Kenya	Male	Don't marry off your daughters for money	-	-
129	Instagram	Broda Shaggi	Family Matters	Male	Money stop nonsense	Men were represented as people who goes seeking for sexual satisfaction not minding the danger they might get into	The relationship between the partner was one filled with love
130	Facebook	Oga Sabinus/Mr Funny	Wedding proposal	Male	Be real.	-	Relationship Between the partner was one filled

							with lies and deciet
131	Instagram	Nasty Blaq	Big Madam vs Side chick	Male	Adultery is not good	Men are described as people who express their sexuality through having multiple sexual partners	One of infidelity and lies
132	Facebook	KieKie	Hotel damages	Female	Cheating is wrong	Men were represented as cheats	The relationship was one of deception, cheating and lying.
133	Facebook	Broda Shaggi	The washer	Male	Infidelity does not pay	Men were represented as sexually active people	The relationship was filled with cheating, insecurities and lies.